



**Practice Partner Lewis Van Emden**

### **Hat Trick for Leading South Wales Accountants O'Brien & Partners**

Third time is going to prove more than lucky for the rapidly expanding chartered accountancy practice O'Brien & Partners, where firm partners, Lewis Van Emden and Lyn Griffiths are the first businessmen to be involved with the main sponsorship of the Chambers of Commerce Business Week for a period of three consecutive years.

Building on the sport and teamwork theme adopted by Lewis and Lyn at the Business Exhibition in 2008 where a prize slip drawn by cricketer Alex Wharf provided a lucky winner with two tickets to the Ashes, in 2009 the firm is giving away two tickets to the New Zealand Autumn International, and two tickets for the Six Nations France match at the Millennium Stadium in 2010.

Visitors to the O'Brien & Partners Stand Number 53 at the Chambers of Commerce Business Week Exhibition being held on Thursday 10<sup>th</sup> September at the Celtic Manor Resort Hotel will have the opportunity to win these sought after tickets.

Commenting on behalf of the leading practice that works with some of the most well known businesses across the whole of South Wales and beyond, partner, Lewis Van Emden, said "We believe in the importance of teamwork – whether it is our relationship

with clients and our team members, to a client's relationship with their team and customers; and effective leadership is an essential ingredient for success.

Many small businesses question the need for leadership and management – experience has shown that “too many generals and not enough soldiers” actually works both ways – too many soldiers without the right general may find themselves fighting the wrong battles.

A business manages costs, inventory, cash flow, processes, information systems, facilities and operations. With leadership a great business owner leads the team, drives the company vision, guides the team and client/customer perceptions, and ultimately generates a positive and productive mindset and culture.

As a business owner you are responsible for guiding the business to success and making your people excited about your vision. Too often small business suffer from leaders who are too tied up in the day to day running of the business, meaning that threats to the business and the potential for growth can be missed. Building a strong team can help you to constantly focus on the direction that you want your business to take, and importantly move your business towards those goals.

At O'Brien & Partners we appreciate the value of teamwork and support for businesses owners to develop their enterprises – even assisting them to retain more of their hard earned rewards through our innovative tax strategies.

Re-emphasising the importance of the value that we place on working together to achieve goals, celebrity Rugby Players will be at our Exhibition Stand who no doubt will be willing to comment on their experiences of the necessity of teamwork. We welcome local business people to meet our team, who when working with clients have achieved a winning combination time and time again, showing how we stand out from the crowd. You can additionally take advantage of some of the giveaways that we will be supplying on the day.”

**From business development and innovative tax saving strategies to accounts, VAT, payroll and audit services – go to [www.obrienandpartners.co.uk](http://www.obrienandpartners.co.uk) – or visit their team on Stand Number 53 at the Chambers of Commerce Business Week Exhibition.**